



# Richmond Beach COMMUNITY NEWS

## ADVERTISING AGREEMENT: September 2017–June 2018

### Display Ad

Please indicate the size of your display ad: # of columns wide \_\_\_\_\_ X # of inches high \_\_\_\_\_ = # of column inches

Indicate the months you want your ad to run (September–June is a full year): \_\_\_\_\_

Ad space is \$20 per column-inch. The cost of my ad is: \$ \_\_\_\_\_  
(monthly cost = # of columns wide x # inches high x \$20 | yearly cost = monthly cost x 9 with 10<sup>th</sup> month free)

Payment option 1: Full payment of \$ \_\_\_\_\_ with contract.

Payment option 2: Pay in three installments. I am including the first installment of \$ \_\_\_\_\_ (1/3 annual cost) with contract.  
*The installment option is available only to annual advertisers. You will be billed for the remaining installments, due November 15 and February 15.*

### Business Directory (Free to annual display advertisers.)

Indicate the months you want your ad to run (September–June is a full year): \_\_\_\_\_

Enclosed is my payment of \$ \_\_\_\_\_ (\$10 per month, \$90 for the full year with 10th month free)

Name of business as it is to appear in listing \_\_\_\_\_

Address \_\_\_\_\_

Contact info that is to appear in ad (phone, e-mail, website) \_\_\_\_\_

### Website Ad (Free to annual display advertisers.)

Indicate the months you want your ad to run (September–August is a full year): \_\_\_\_\_

Enclosed is my payment of \$ \_\_\_\_\_ (\$10 per month, \$100 for 12 months with final two months free)

Name of business as it is to appear in ad \_\_\_\_\_

Website address name will link to \_\_\_\_\_

### Flyer Insert

Indicate the month(s) you want your flyer inserted into the RBCN: \_\_\_\_\_

Enclosed is my payment of \$ \_\_\_\_\_ (\$300 per month)

Mail this completed and signed contract and your payment to Richmond Beach Community Association, P.O. Box 60186, Shoreline, WA 98160-0186, Attention: Ad Manager. Please make checks payable to Richmond Beach Community Association (RBCA).

I, \_\_\_\_\_, agree to purchase advertising for \_\_\_\_\_  
Name Business, event, etc.

in the Richmond Beach Community News. I have read and am in agreement with the terms outlined in this brochure.

Payment: \_\_\_\_\_ My check is enclosed \_\_\_\_\_ Send me PayPal instructions so I may pay online

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_